

Privacy Policy

1. Background

Welcome to the Odessu shopping service, provided through Odessu.com or Chrome Extension Store and owned by Trendsnd In. We are a shopping service that curates clothing based on your size and shape. This privacy policy applies to the odessu.com website only. Please read this Privacy Policy and our [Terms and Conditions](#) carefully, as by using our Website you agree to be bound by both documents.

If you have any questions about this privacy policy, please contact us via email at contact@odessu.com.

2. Terminology & Definitions

In this Privacy Policy, we use the following vocabulary:

- "Odessu.com" or "we" or "us" refers to our company, known as "Trendsnd Inc", which also conducts business as "Trendsnd"; our Website; our Service; depending on the context in which the word is used;
- "Service" refers to the services that we provide through our Website, including our styling and apparel selections, the Chrome Extension, and the Website itself;
- "Website" refers to our website, www.Odessu.com;
- "User" and "You" refer to anyone who uses our Website.

3. Information Collected

Identifying Information

We collect certain personal information from you when you sign up to our Service and/or engage in transactions via Odessu.com, including through your account, through your posting on our social media page, or through our chat service, that can be used to identify you, such as your first and last name, e-mail address, mailing address, shipping address, credit card information, telephone number, social media handles, image, and photographs.

Payment Information

We use a third-party service to receive payments. We do not process, record or maintain your credit card information; that is handled entirely by our payment services vendor.

Non-Personally Identifiable Information

Our Website also collects certain other information, such as your IP address, information collected by "cookies," and purchase history that does not itself necessarily identify you but could do so if it were to be combined with sufficient other information.

In addition, whenever you visit our Website, we collect other information from you, such as your referring URL, pages viewed, length of visit, browser, operating system, and Internet Service Provider. We also collect information on your garment sizes and style preferences in order to suggest items for you. Without additional information, this information alone cannot usually be used to identify you.

4. Use of Personal and Other Information

The information we collect from you, to the extent that it is private, is used and/or disclosed only in accordance with this Privacy Policy.

Comments that you make to your stylist are not made publicly viewable.

We use your personal information to verify your registration, to provide you with the best item suggestions, to ship/deliver item, to process your transactions and other services available through our Website. We will use the email address you provided to us to communicate with you about your transactions and to respond to your inquiries.

In addition, we may use your personal information:

- To enhance or improve User experience, our Website, or our Service.
- To send e-mails about our products and services.
- Use photographs that you have uploaded, reviews and comments that you have posted to our Website for marketing purposes.
- To perform any other function that we believe in good faith is necessary to protect the security or proper functioning of our Website.
- To respond when required by subpoena, warrant or other legal process.

Aggregated Data

We generate aggregated tracking information for traffic accounting and content analysis. Such aggregated information is not directly linked to any personal information and cannot be used to identify you or any individual user of our Website. We may share this aggregated information with other companies to help understand how our Website is used.

Once you register with Odessu.com, we will retain your registration and associated information for as long as they remain registered. If you choose to cancel your registration, we will delete the information that you have provided within a reasonable time thereafter if you so request.

5. Accessing, Editing, and Removing Personal Information

You may review and edit the personal information you have provided to us by logging into your registered account on the Site and editing your account information.

6. Cookies

Like most websites, we use "cookies" – small data files stored on your computer -- to help provide you with a personalized and enhanced online experience by actions such as remembering your preferences, tracking advertisements, and remembering your shopping cart items. Depending on the purpose, we may use both session and permanent cookies. For these reasons, you need to enable cookies in your browser. If you choose not to accept cookies, you will not be able to use certain features of our Website.

Our Website currently does not respond to so-called "Do Not Track" signals sent by some browsers.

7. Links to Third Party Websites

Odessu.com provides links to third-party websites such as Pinterest, Facebook, and Instagram. Those websites have their own privacy policies that may differ substantially from ours. Please review the privacy policy and terms of service for each site you visit through such links.

8. Third-Party Access to and Sharing of Personal Information

Odessu.com uses other companies to provide support to our Website and our Services, and we must share your personal information with these companies, or they may collect your personal information directly, so that they can provide their services to us and ultimately to you. For example, we use a third-party company to host our site and another third-party company to process your payment information. Our contracts with those companies prohibit those companies from making use of your personal information for any purpose other than to assist our Site and Service.

Your payments are handled by a third-party payment processor. By making a purchase on the Site, you authorize us to collect, share, and otherwise use your information in conjunction with our payment processor. All credit-card information is stored by our payment processor; Odessu.com itself does not retain credit card numbers.

Odessu.com may co-market its products with those of other companies, or we may rent or sell our email list with other companies that offer products that may be of interest to you. Such other companies will receive your email address and possibly other personal information. You can direct us not to share your email address with such other companies by sending us an email to community@odessu.com.

Finally, in the event our Website or company is sold or restructured, the personal information that we have collected about you will be transferred to the acquiring company. The acquiring company will assume the rights and obligations regarding your personal information as described in this privacy policy.

9. Release of Your Information for Legal Purposes

At times Trendsnd may be required by law to release personal information in response to a legal request from a government agency or a private litigant. In the event that we receive a subpoena affecting your privacy, we may elect to notify you to give you an opportunity to file a motion to quash the subpoena, or we may attempt to quash it ourselves, but we are not obligated to do either, and in certain cases we may be prohibited from notifying you. We also reserve the right to report you, and release personal information about you to, law enforcement or other appropriate third parties where we believe that it is prudent to do so for legal reasons, such as our belief that you have engaged in fraudulent activities.

10. Commercial and Non-Commercial Communications

By providing us with your contact information, you authorize us to contact you regarding your use of the Website, including any transactions in which you engage. You may unsubscribe from certain commercial email communications by opting out from them.

11. Our Policies Regarding Children

We do not collect or maintain information from those under the age of 13, and do not knowingly do so.

12. Security Measures

We take certain measures to enhance the security of our Website, and review and update our security measures as appropriate.

13. Addition Request

To make special requests regarding Odessu, please contact us at community@Odessu.com or write to us at 20 Dundas Street West, 9th Floor, Toronto, M5G 2C2.

You may contact us at community@Odessu.com with any questions.

14. International Users

Our Site is designed and targeted for Users in the Canada, and adheres to Ontario privacy laws. If you are using this Site while in another country, please be advised that Odessu.com transfers personal information to the Canada and that any personal information that you submit to us is governed by the Canadian law.

15. Amendments

We reserve the right to modify this Privacy Policy from time to time. When we amend this Privacy Policy, we will update this page accordingly. Any such amendments will be effective immediately upon posting unless stated otherwise. Your continued use of our Website following the posting of an amended Privacy Policy means you agree to any such changes.

Effective Date: August 20, 2017